

10/11 — NOV — 2018



澳門遊屋記

OPEN
HOUSE
MACAU

Press
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— PRESS — RELEASE —

Open House Macau

The first Open House event in Asia

Have you ever wondered what lies beyond walls?

This year, Macau will open doors to uncover its untold architecture history(ies). On November 10–11, throughout a weekend, the first and only Open House initiative held in Asia will take off. Open House Macau (OHM) will get you behind-the-scenes of 50 buildings that tell a history of almost 500 years of cohabitation between East and West. Dozens of opportunities to talk, think about and celebrate the city!

The programme of visits is carefully crafted, according to the buildings' unique contribution to the city's culture and fabric, and aiming to offer an eclectic perspective of Macau's built landscape. It encompasses a wide range of examples from Chinese vernacular architecture, to neoclassic, art déco, modernist, and contemporary designs: there's something for everyone!

OHM statement as a participative event is deeply embedded into the event's development, as all of Macau residents are invited to offer their insights and suggest a building to be part of the programme. Until 17th August, those interested can get involved by submitting their proposals [here](#).

Established in 1992 in London, by Victoria Thornton, Open House conveys a simple but powerful concept: to invite everyone to explore and debate the value of a well-designed built environment, entirely for free. The event's enormous success amid visitors has made it grow to become an international network – [Open House Worldwide](#) –, of which CURB is a partner, one of the most important global institutions for the promotion of architecture, gathering 40+ initiatives across 4 continents, and summoning over 1 million visitors each year.

OHM is curated and organized by [CURB – Center for Architecture and Urbanism](#), partnering with many other institutions yet to be announced.

The official presentation will be held on Friday, July 20th at 5.30 PM, at [PONTE 9](#) premises (Inner Harbor). All those who'd like to get to know the event's concept first-hand, presented by its curator, Ar. Nuno Soares, should RSVP [here](#).

“Open House is the key to know and transforming a modern public space”

Victoria Thornton,
President and founder of Open House Worldwide

— OPEN HOUSE — WORLDWIDE —



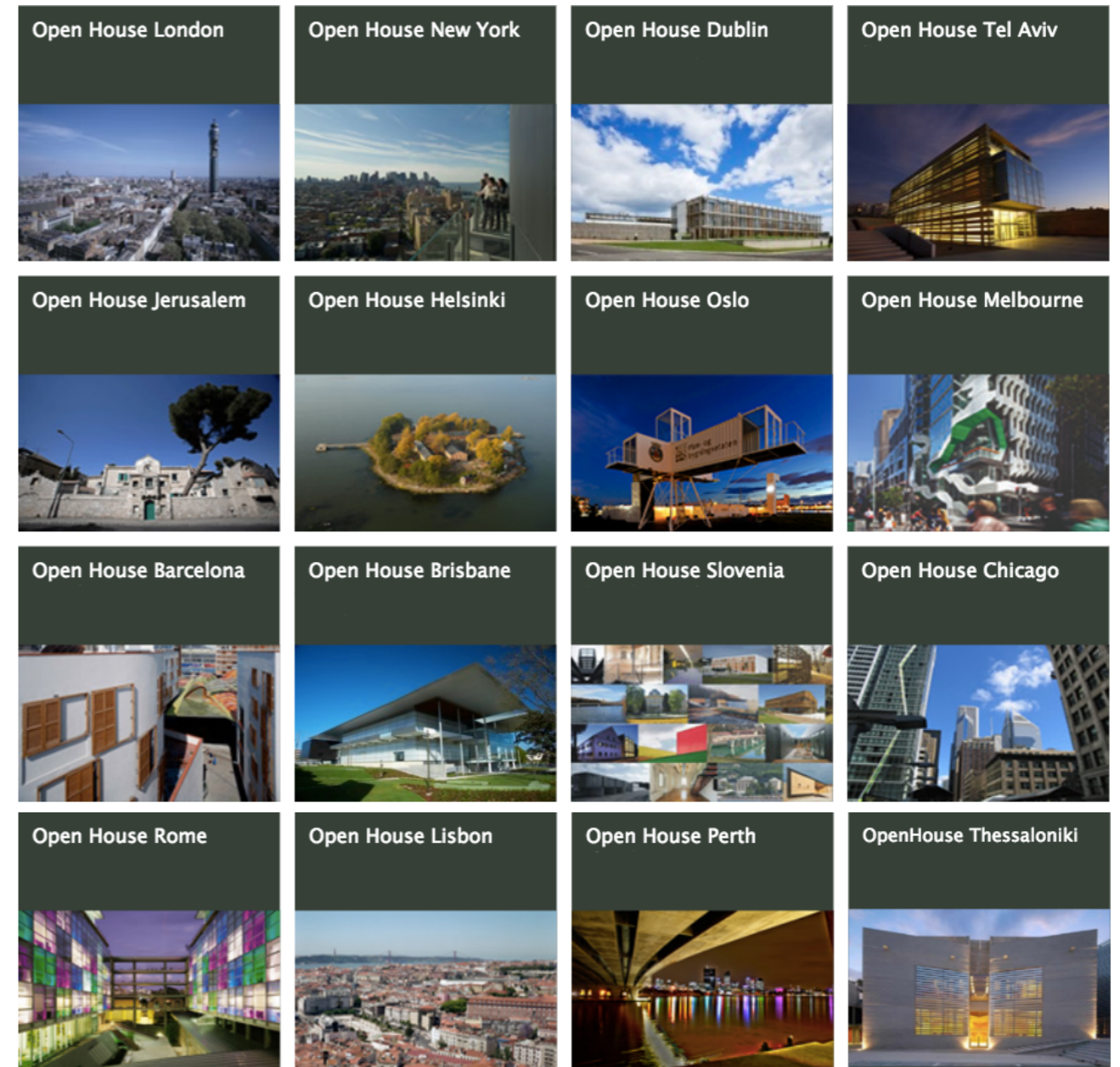
MAP OF OPEN HOUSE WORLDWIDE
including 40+ cities in 4 continents, and highlighting OHM pioneer initiative in Asia

Open House is one of the most important global institutions for the promotion of architecture. It conveys a simple but powerful concept: to invite everyone to explore and debate the value of a well-designed built environment, entirely for free.

The very first Open House architecture festival was held in London in 1992, founded and since then led by Victoria Thornton. It generated great interest and excitement, and soon became popular all over the world. Nowadays, Open House Worldwide includes 40+ cities in 4 continents, a network of cities united by a common goal: to involve the public in discussions

about the quality of architecture and the built environment, while providing tools for people to understand and learn about their city's buildings and sites through direct first-hand experience. First and foremost, it is Open House's ambition to engage the community and empower people to advocate for a high-quality built environment.

Open House organization believes environment professionals have a major role at addressing the cities' challenges and shaping a future where people's voices become audible to decision makers, ultimately assuring cities remain vibrant and livable places of inspiration, and aspiration.



In www.openhouseworldwide.com

“The Festival opens up eyes, minds and doors to help the city’s inhabitants get their perception of the environment, design and architecture started. My goal was to create a festival that would be for everyone, accessible for free, because the city belongs to all of us and we should get involved and become part of it.”

Victoria Thornton,
President and founder of Open House Worldwide

Part of the
**Open House
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openhouseworldwide.org

— OPEN HOUSE — MACAU



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Taking place next November, Open House Macau 2018 edition will be the first Open House initiative to be held in Asia.

A pioneer event that'll offer its audience the chance to get behind-the-scenes of sites that are usually not accessible, encompassing a varied selection of 50 insightful examples of Chinese vernacular architecture (patio-houses, shop-houses, among others), along with Neoclassic, Art Déco, Modernist, and Contemporary designs.

Besides the extensive programme of visits, OHM also comprises parallel SCHOOL, PLUS and FAMILY programs, offering a number of activities

that'll invite all visitors to talk, think about and celebrate the city.

Open House Macau is organized by CURB – Center for Architecture and Urbanism, a non-profit organization established in Macau in 2014, constituted to promote research, education, production and dissemination of knowledge in fields of Architecture, Urbanism, Design and Urban Culture.

— MACAU'S UNIQUE FEATURES —

URBAN & ARCHITECTURAL RICHNESS

- Dense and unique urban fabric
- Unexplored built environment of untold architectural qualities

CULTURAL PANORAMA

- A landmark for cultural mixing
- Exciting cultural background

ACCESSIBILITY

- Within reach of a wide range of ASEAN countries
- Walkable central district

— OHM RELEVANCE —

Intense and complex, Macau is the most densely populated territory in the world, a vibrant and ever-changing city with a unique history of cultural exchange. Glossy casino developments of recent years juxtapose with a compact and layered fabric, where scattered idiosyncratic buildings tell a history of almost 500 years of cohabitation between East and West.

Open House Macau will awake the sense of belonging within the inhabitants of Macau, by providing an opportunity to better understand and relate to their cluttered urban landscape. It also aims at drawing international attention to the very particular urban features of Macau and frame it within architectural must-know destinations.

— OHM MISSION —

SHORT-RUN OUTCOMES

- Make great design accessible to all: approach citizens to their cities' architecture;
- Raise a collective sense of belonging: reinforce public perception about the impact of urban culture and architecture on day-to-day living;
- Attract new and specialized visitors from Hong Kong and Mainland China.

LONG-RUN OUTCOMES

- Raise awareness to Macau's heritage and built environment;
- Promote sustainability: celebrate Macau as an international center of architecture;
- Generate new platforms and synergies within Macau civil society.

— HOW DOES IT WORK? —

Three types of visits will be available, all free of charge. CURB advises visitors to carefully plan their weekend ahead, and make sure to grant a spot at registration-only visits.



— FREE SELF-GUIDED VISITS —

Building/site will be open for a given period of time and participants are free to visit anytime. Entrance to the building functions on a first come, first served basis.



— ACCOMPANIED VISITS BY VOLUNTEERS —

Tours take place at regular intervals and have limited capacity. Visitors must wait for their turn in order to attend the guided tour in a group, since entrance priority is based on the time of arrival to the site.



— COMMENTED VISITS GUIDED BY SPECIALISTS —

These visits will be held at specific schedules, with limited capacity, and prior registration is mandatory. Registration period starts in the mid of September and will be open for a month. In case visits are fully booked, visitors are still free to give it a try on spot.

Note: accompanied and commented visits may be conducted in Cantonese, English, Portuguese or even all three, depending on each case. Language options will be visible at each building/site listing at the event's website, from September onwards.

— A FESTIVAL OPEN TO THE COMMUNITY —

— OFFICIAL PRESENTATION —

20th July, 5.30 pm | OHM home | Ponte 9 – Creative Platform

[RSVP LINK](#)

An early bird chance to get in tune

OHM offers the chance to all audiences, partners and press to come and meet the organizer and curator in person, as well as to get to know everything about the event, first-hand! The official presentation comprises a building suggestion

forum, where participants will be invited to propose must-see Macau sites for the Festival's visiting programme. Guests will also have the chance to apply to the event's volunteer programme.

— BUILDING SUGGESTION PROGRAMME —

17th July – 17th August

[BUILDING SUGGESTION FORM](#)

Open to suggestions

CURB welcomes building suggestions by everyone who feels they have something to add to OHM's programme, be it their favorite building in Macau, a place they've always wanted to peak in or even their own place.

secrets, while summoning the citizen's active participation and engagement.

The call is open until 17th August. All that is required from proponents is that they fill out a simple form with basic data about the site, such as name, address, and type.

The organizer hopes to get new insights into Macau highlights and best-kept architecture

— VOLUNTEER PROGRAMME —

17th July – 17th August

[APPLICATION FORM](#)

Made by and for the city

OHM offers volunteering opportunities to all those interested in architecture, design and the built environment. No need to be a scholar, professional or even a student in any of these fields: CURB is calling out for Macau fans and people all ages (18+) willing to take active part of making OHM weekend memorable. Language skills and a wholehearted attitude are the most important features required to be part of OHM family.

Volunteers' tasks include guiding visits, managing visitors, welcome desk and neighborhood support/runners. In return for their commitment, volunteers at OHM access a set of exclusive access privileges, and networking possibilities.

To take part of OHM volunteer programme, applicants should fill out the form prior to 17th August and provide personal data, as well as explain their motivations and inform the organizer of their availability during the Festival's weekend.

— ABOUT US —

— ORGANIZER —

CURB – CENTER FOR ARCHITECTURE AND URBANISM

Non-profit organization established in Macau in 2014, as a think tank on the future of cities and their architecture.

CURB's mission is to promote research, education, production and dissemination of knowledge in the fields of architecture, urbanism, design, and urban culture.

CURB develops and supports projects that serve the interests of the community, establishing itself as an exchange platform between the academia, the civil society and government institutions, through research studies, workshops, conferences, exhibitions, competitions, and other initiatives. The Center works both on a regional level – Macau, Pearl River Delta and China – and on an international level – particularly in Asia and Portuguese-speaking countries –, taking local issues to a global audience.

CURB is an Associate Partner in the World Urban Campaign (WUC), part of the United Nations Human Settlements Programme (UN-Habitat), and a Member of the Open House Worldwide Family.

CURB is currently leading the research project “Macau Digital Mapping: Georeferencing and Visualizing Urban Data”, funded by the Science and Technology Development Fund. CURB was one of the selected participants of the international Open Call for Proposals for the Urban Thinkers Campus Phase 3, led by the World Urban Campaign, and is currently organizing the Urban Thinkers Campus Macau initiative (22–23 September 2018). Recent projects include the design and curatorship of the Macau representation at the Seoul Biennale of Architecture and Urbanism 2017, the design and curatorship of the Macau Pavilion at the 2015 editions of Bi-city Biennale of Urbanism\Architecture SZ\HK (Shenzhen), and the official participation at 2014 Venice Biennale of Architecture.

CURB has a permanent research team and its premises incorporates a library and documentation archive, a studio, conference and gallery areas.

— TEAM —

Curator: Nuno Soares

Creative Director: Filipa Simões

Coordinators: Nuno Soares and Filipa Simões

Production and Communication Coordinator: Ponte 9 | Clara Antunes

Research: Tiago Patatas, Ana Catarina Oliveira and Andreia Soares

Fundraising: Tiago Patatas

Production Assistant: Hermana Heong

Communication and Press Assistants: Ponte 9 | Mafalda Santos and Teresa Cruz

Design: [WhyDesign](#)

Webdesign: [Letra Studio](#)

— USEFUL INFO —

— LINKS —

[CURB](#)

[OPEN HOUSE MACAU](#)

[OPEN HOUSE WORLDWIDE](#)

— DOWNLOADS —

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[HR PROMO PICTURE](#)

— SOCIAL MEDIA —



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— CONTACTS —

— OHM HOME —

PONTE 9 – Creative Platform
Rua das Lorchas, Ponte n.º9 – 3/F, Macau

[Googlemaps](#)

[Download Map](#)

— INTERVIEWS AND QUERIES —

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